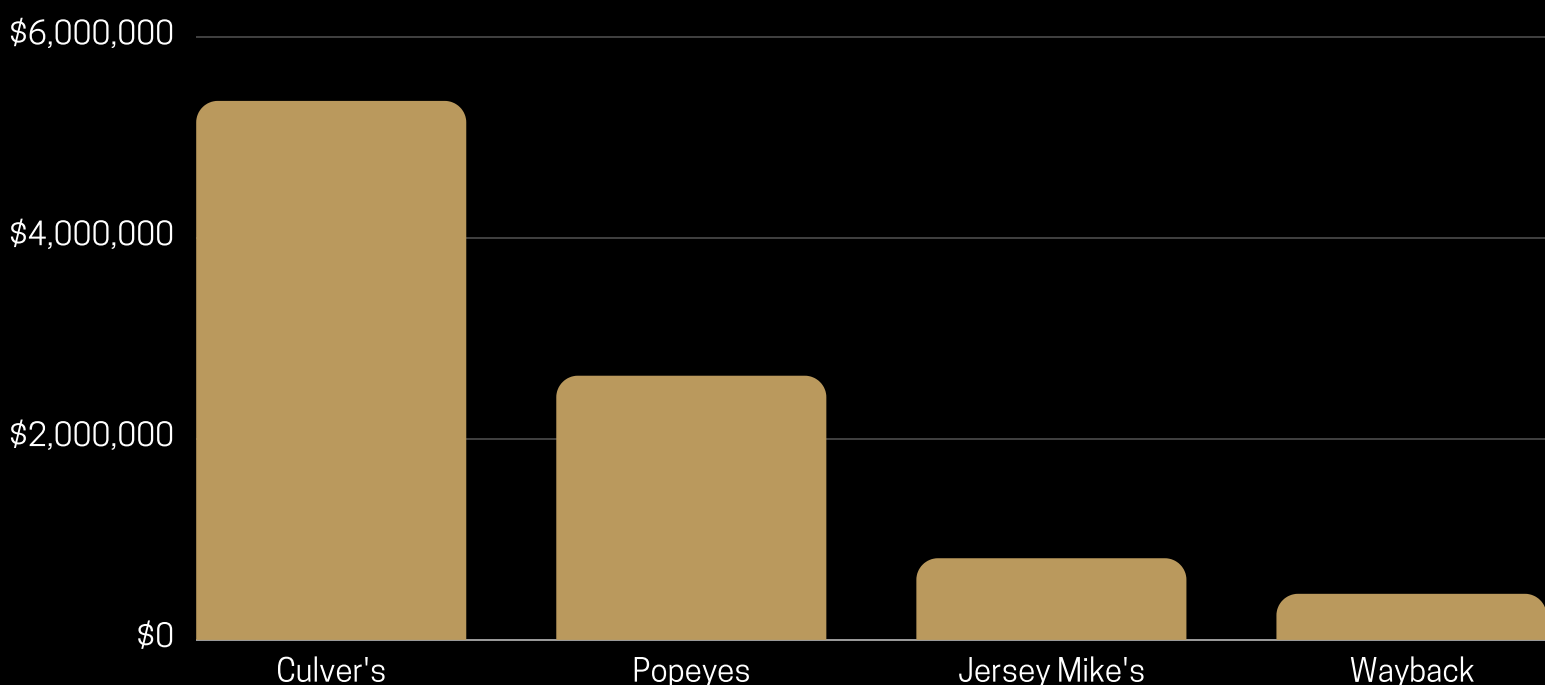


# AVERAGE COST OF A FRANCHISE: HOW THE TOP RESTAURANTS COMPARE

## INVESTMENT COMPARISON



### JERSEY MIKE'S SUBS

Jersey Mike's Subs franchise ranges from \$169,001 to \$804,045, which includes the one-time initial franchise fee of \$18,500.

### CULVER'S

Culver's franchise ranges from \$2,349,000 to \$5,356,000, which includes the one-time initial franchise fee of \$55,000.

### POPEYES LOUISIANA KITCHEN

Popeyes Louisiana Kitchen franchise ranges from \$385,500 to \$2,620,800, which includes the one-time initial franchise fee of \$50,000.



## WHY WAYBACK BURGERS

A franchisee's initial investment to open a Wayback Burgers location is between \$350,000 and \$450,000, with an initial franchise fee of \$35,000.

**Wayback Burgers is the more financially stable option with an overall investment under a half million dollars.**

