



STEP BY STEP GUIDE:

HOW TO FUNDRAISE WITH WAYBACK BURGERS

Help shape your community by organizing a fundraiser with your local Wayback. Together we can expand on our mission to create a culture of belonging by uniting people through the love of comfort food. We provide experiences that grow relationships and welcome people from all backgrounds. Achieving our mission starts with The “Way.” It stands for the way we; treat our guests, support our franchisees, source our products, and commit to doing the right thing. To help you prepare for your event, here is a simple guide to hosting a Wayback Burgers fundraiser.

STEP 1: HOW TO REQUEST AN EVENT

You've made a great decision to host a fundraiser with Wayback Burgers, the first step is to submit an inquiry online [here](#). Things you should know before applying:

- **Date:** Come prepared with a couple of available dates for your organization
- **Restaurant location:** Select your local Wayback Burgers restaurant.
- **Booking:** You'll receive a response from us within 3-5 days with all the information and marketing materials you'll need to make your event a success.

STEP 2: PROMOTE YOUR FUNDRAISING EVENT

Promoting your fundraiser to potential attendees will help your organization raise the most event sales for your organization. A larger turnout results in a larger amount raised for your organization, so encourage your supporters to promote the event to their friends and family. Here are some helpful tips to promote your event:

- **Share on social media:** Get the word out to all of your followers! Wayback Burgers provides assets for you to easily share your event on social media.
- **Post and distribute flyers:** Flyers are a great way to provide all of the information in one easy to read graphic. Simply print and hand out or send the Wayback Burgers-provided flyer electronically to anyone interested.

STEP 3: FUNDRAISER NIGHT

Your fundraiser night is finally here! Since you've been promoting your fundraiser leading up to the event, you can use this night to enjoy your meal and socialize with your supporters.

STEP 4: RECEIVE YOUR CHECK

Congratulations! Wayback Burgers will inform you of the total event sales raised during your fundraiser night, as well as the percentage that will be donated towards your organization and a check will be sent within 4-6 weeks.